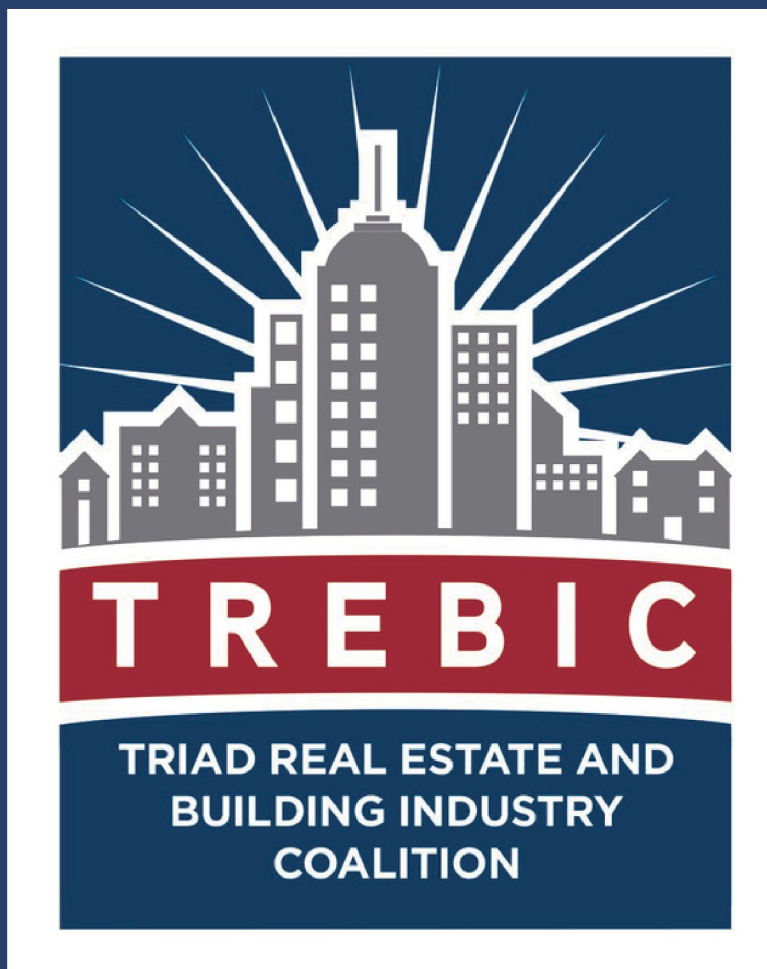


# 2023 Triad Housing Conference

September 28, 2023

Presented by:





# Conference Overview

TREBIC's 2023 Triad Housing Conference is a first-of-its kind event that will bring together 250 leaders from industry, government, and non-profits to address the housing challenges faced by every community across the Triad. Attendees will include:

- Private and non-profit real estate developers
- Urban and regional planners
- Engineers, architects, attorneys, realtors
- Investors and lenders
- Municipal staff involved with land use and housing policy
- Elected officials



# Agenda

**8:00 a.m. - 9:00 a.m. - Registration/Breakfast**

**9:00 a.m. - 9:50 a.m. - Session 1 - The State of Housing in the Triad**

**9:50 a.m. - 10:00 a.m. - Break**

**10:00 a.m. - 11:00 a.m. - Session 2 - Housing Development 101**

**11:00 a.m. - 12:15 a.m. - Lunch & Exhibition**

**12:15 p.m. - 1:00 p.m. - Let's Talk Solutions**

# Venue



## **The Conference Center Guilford Technical Community College - Cameron Campus**

The Conference Center at GTCC's Cameron Campus is conveniently located off of NC-68 near Piedmont Triad International Airport, and just minutes from I-40. Parking is ample and convenient for attendees and sponsors alike.



The grand tiered auditorium provides an impressive setting for general session presentations, while the pre-function space provides ample room for networking and meals.

# Sponsorship Opportunities

Time: 8 am - 1 pm

Date: September 28, 2023

Location: The Conference Center, GTCC Cameron Campus

Anticipated attendance: 250

Page	Sponsorship	Price
5.	Premier Title Sponsor (1)	\$7,500
6.	<del>Breakfast/Lunch Sponsor</del> SOLD!	\$3,500
7.	<del>Session 1 Sponsor</del> SOLD!	<del>\$1,750</del>
7.	<del>Session 2 Sponsor (1)</del> SOLD!	<del>\$1,750</del>
7.	<del>Session 3 Sponsor (1)</del> SOLD!	<del>\$1,750</del>
8.	<del>Lanyard/Badge Sponsor</del> SOLD!	<del>\$1,500</del>
9.	Tabletop Exhibit (10 6)	\$750
10.	Sponsorship Sign Up Form	n/a

# Premier Title Sponsor

Time: 8 am - 1 pm

Date: September 28, 2023

Location: The Conference Center, GTCC Cameron Campus

Anticipated attendance: 250

## Sponsorship Benefits

Price - \$7,500

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Opportunity to provide 5-minute address to attendees at opening session

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5 company representatives may attend conference at no additional charge

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Space for tabletop display in exhibit area (no additional cost)

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One promotional piece in all conference attendees' registration packets

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Logo on all conference materials, program, registrant info, marketing, etc.

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Electronic copy of preliminary attendee list prior to event

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Electronic copy of final conference attendee list

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# Breakfast/Lunch Sponsor – SOLD!

Time: 8 am - 1 pm

Date: September 28, 2023

Location: The Conference Center, GTCC Cameron Campus

Anticipated attendance: 250

## Sponsorship Benefits

Price - \$3,500

Opportunity to address attendees during lunch break

3 company representatives may attend conference at no additional charge

Space for tabletop display in exhibit area (no additional cost)

One promotional piece at each attendee's seat at lunch

Logo on all lunch-related materials- signs, registrant info, marketing, etc.

Recognition in conference program

Electronic copy of final conference attendee list

# Session Sponsor – Sold Out !

Time: 8 am - 1 pm

Date: September 28, 2023

Location: The Conference Center, GTCC Cameron Campus

Anticipated attendance: 250

## Sponsorship Benefits

Price - \$1,750

Opportunity to address attendees during session and introduce speaker

2 company representatives may attend conference at no additional charge

Logo on all signs for sessions

Recognition in conference program

Option to secure exhibit space/location before general registration opens

Electronic copy of final conference attendee list



# Lanyard/Name Badge Sponsor – Sold!

Time: 8 am - 1 pm

Date: September 28, 2023

Location: The Conference Center, GTCC Cameron Campus

Anticipated attendance: 250

## Sponsorship Benefits

Price - \$1,500

Exclusive logo on lanyards for all attendees.

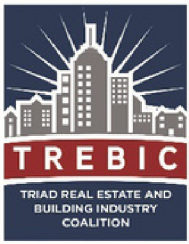
Company logo + TREBIC logo on name badges

Recognition in conference program

Option to secure exhibit space/location before general registration opens

Electronic copy of final conference attendee list





# 2023 Sponsor Agreement

2023 Triad Housing Conference  
The Conference Center  
GTCC's Cameron Campus  
September 28, 2023

## PRINCIPAL CONTACT (please complete)

Name: \_\_\_\_\_  
 Company: \_\_\_\_\_  
 Address: \_\_\_\_\_  
 City: \_\_\_\_\_ State: \_\_\_\_\_ Zip Code: \_\_\_\_\_  
 Tel: ( ) \_\_\_\_\_ Fax: ( ) \_\_\_\_\_ E-Mail: \_\_\_\_\_

### Select Sponsorship

	Sponsorship Item	Price
<input type="checkbox"/>	Premier Title Sponsor	\$7,500
<input type="checkbox"/>	<del>Breakfast/Lunch Sponsor</del> <b>SOLD!</b>	<del>\$3,500</del>
<input type="checkbox"/>	<del>Session 1 Sponsor</del> <b>SOLD!</b>	<del>\$1,750</del>
<input type="checkbox"/>	<del>Session 2 Sponsor</del> <b>SOLD!</b>	<del>\$1,750</del>
<input type="checkbox"/>	<del>Session 3 Sponsor</del> <b>SOLD!</b>	<del>\$1,750</del>
<input type="checkbox"/>	<del>Lanyard/Badge Sponsor</del> <b>SOLD!</b>	<del>\$1,500</del>
<input type="checkbox"/>	Tabletop Exhibit	\$750

### Figuring out your cost

Sponsorship Item (s)	Rate
Paying by credit card? Add 6% processing fee.	
<b>Total cost:</b>	

### Method of Payment

Check payable to TREBIC  
 AmEx       MasterCard       Visa

Card Number \_\_\_\_\_

Name on Card \_\_\_\_\_      Expire Date \_\_\_\_\_      Security Code \_\_\_\_\_

Signature \_\_\_\_\_

**Email or mail completed contract and payment information to:** TREBIC • Attn. Lee Ann Clark • 115 South Westgate Dr • Greensboro, NC 27407, USA • Tel: +1.336.855.1453 • Email: lclark@trebic.org

**Cancellation policy:** All requests for refunds must be in writing. Refund requests received prior to the end of business on Friday, August 25, 2023, will be subject to a 50% cancellation fee. After Friday, August 25, 2023, no further refunds will be issued. If sponsoring lanyards/name badges, once contract is signed and item is in production, there shall be no refunds. There are no exceptions to this refund policy. Questions? Contact Lee Ann Clark at +1.336.855.1453 or lclark@trebic.org